

Editorial

This is the 16th issue, no. 1 of *Styles of Communication*, the international journal which is published annually by the Faculty of Journalism and Communication Studies (University of Bucharest, Romania) in cooperation with the Committee for Philology of the Polish Academy of Sciences, Wrocław Branch, Poland. From 2009 to 2014, *Styles of Communication* was published by the “Danubius” University of Galați, Romania.

The main purpose of *Styles of Communication* is to show the unity existing within global diversity. As communication implies, besides the transfer of information to others and the decoding of the others’ messages, the production of meaning within (non)verbal texts/objects is closely connected to interculturality, creativity and innovation and it needs a refining of styles in order to avoid misunderstandings.

This issue is a plea for interdisciplinarity as its aim is to include different perspectives on communication, coming from different fields, such as advertising, public relations, or journalism.

Styles of Communication is indexed by ERIH PLUS, Index Copernicus, DOAJ, Genamics Journal Seek, EBSCOhost databases, and it is recommended by the Polish Ministry of Science and Higher Education.

This issue is focused on various approaches to communication studies.

We would like to see this journal as an ongoing project in which future issues may contribute to the exchange of research ideas representing broad communication – oriented approaches.

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